

FILE SUBMISSION GUIDELINES

PRINT READY FILE FORMATS

To help eliminate potential issues Rayacom only accepts .PDF file formats for print ready artwork.

- All images and artwork should be in a CMYK colour mode.
- All non-vector artwork resolution should be 300dpi.
- All Fonts should be Outlined
- To avoid errors please ensure your file or folders contain no extra files or content, only the file intended to be printed.

OUTLINING FONTS

To help avoid any potential font issues or errors Outlining all fonts is required.

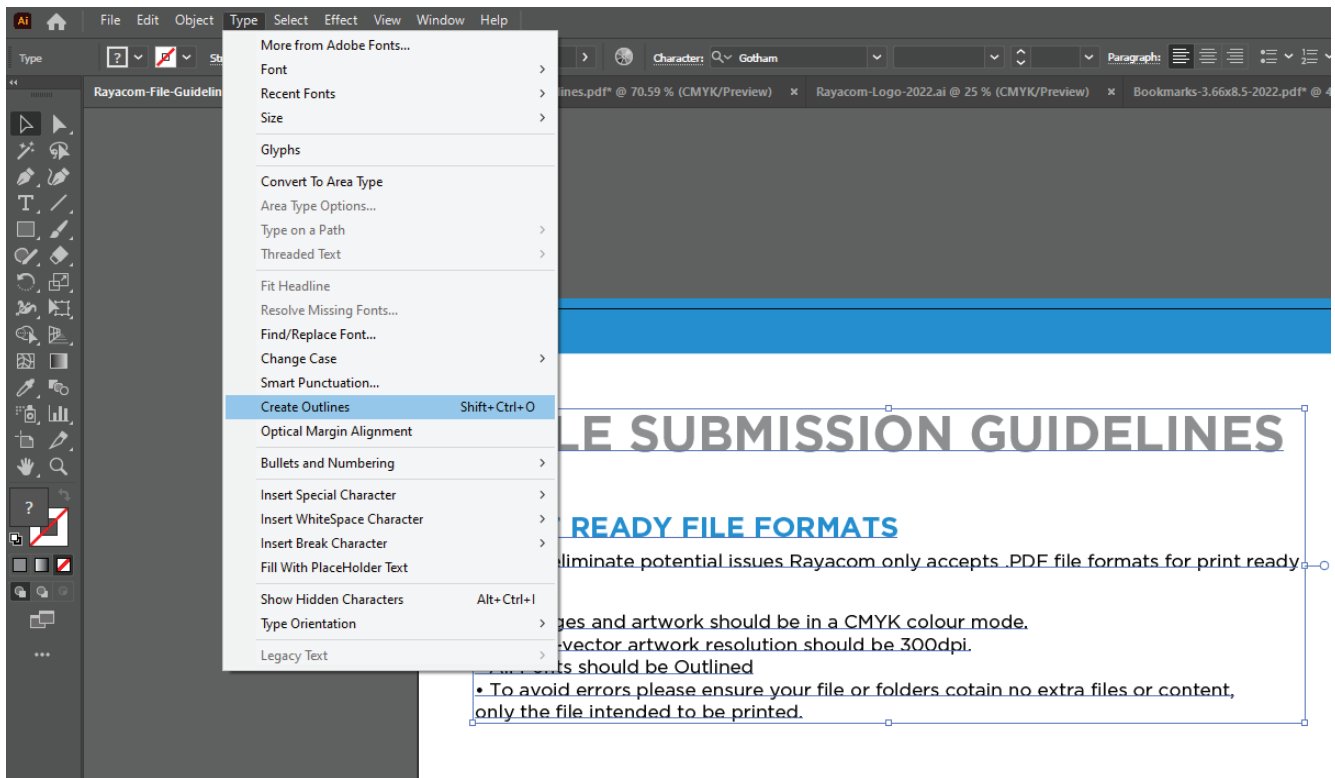
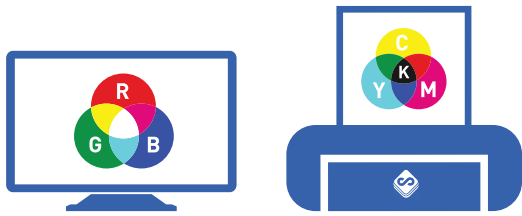


IMAGE RESOLUTION

To help ensure final print quality photos and non-vector artwork should be 300dpi. Images from the internet are typically 72dpi and will negatively effect the final print quality.

COLOUR MODES

All media is displayed in one of two colour modes typically. Printing needs to be in CMYK to help ensure predictable colour consistency from screen to print.



Phones, Displays & Televisions display colours in RGB, while in Printing we use CMYK.

- Percentages of C100, M100, Y100, K100 must not exceed at a total of 250%
- To achieve Solid Black colour in Images: C50, M50, Y50, K100
- To achieve Solid Black or Gray colour in Text: K% ONLY
- Strokes should not be thinner than 0.25pt

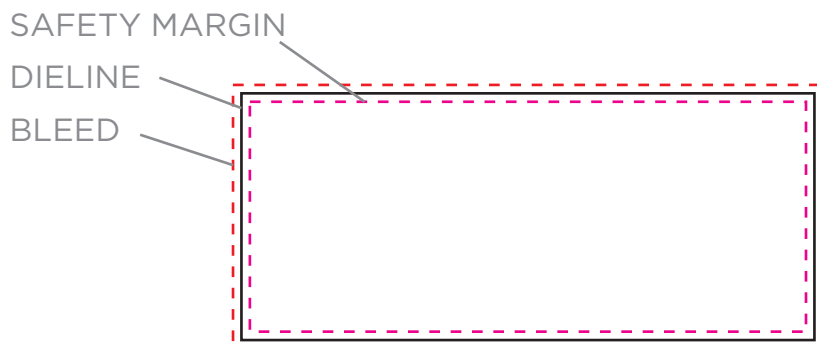
BLEED, DIELINE & SAFETY MARGIN

Bleed is a portion of a file that extends BEYOND the actual artwork to be printed. Bleed is trimmed off but will help ensure a quality final product.

To help ensure a quality final product Bleed of 0.125" on all trim edges of a file is required.

To help eliminate potential trimming issues it is recommended files contain no important content at least 0.125" around any trim edge. This will help ensure nothing is trimmed off.

Similarly a degree of tolerance should be expected with any borders or frames. Perfect symmetry and centering is unlikely in many such cases. However keeping frames away from the trim edge and using thicker borders helps.



ONLINE TEMPLATES

To help ensure proper file set up feel free to use our free online templates. This will also help avoid any unforeseen delays in the process.

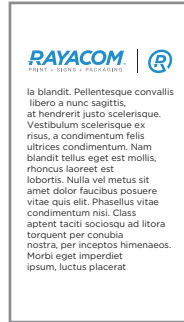
ORIENTATION

If a file is multiple sided please ensure the orientation of each side is correct and is not left to guesswork.

THIS EXAMPLE IS
PRETTY CLEAR

HOWEVER THIS EXAMPLE
IS LESS CLEAR.

ORIENTATE AS DESIRED
PRIOR TO FILE SUBMISSION.



FOIL STAMP & SPOT UV

When preparing a file for Foil Stamping or Spot UV please follow these guidelines.

- Separate the print ready artwork file from the Spot UV or Foil Stamp file, leaving bleed intact.
- Ensure all files are single page files, labeled appropriately to avoid guesswork, Eg. "Poster 1-Print Front" goes with "Poster1-Foil Front"
- All Spot UV or Foil Stamp elements are vector and line up precisely with associated Print file.
- All Spot UV or Foil Stamp files contain ONLY the elements to be Spot UV'd or Foil Stamped.
- All Spot UV or Foil Stamp elements are filled with C0/M0/Y0/K100
- Vector strokes must be at least 0.5pt
- A Foil cannot be Spot UV'd and vice versa

RESPONSIBILITIES

Rayacom will not held responsibly for any misplacement of content, pixelated images, spelling or typos on customer artwork.

Rayacom will not be held responsible for any print errors caused by unexpected overprint.

Rayacom will not be held responsible for any dissatisfaction of print quality caused by not following any of the above guidelines.